

## **Komatsu Forklift**

Komatsu Forklift U.S.A. Inc., an affiliate of the Komatsu Ltd. family, has an encouraging reputation for building robust and reliable forklifts. They are known globally as a company who has a proud heritage and who maintains a standard of brilliance in equipment production and design.

Komatsu Forklift U.S.A., Inc., a branch of Komatsu Forklift Co., Ltd., International Division and Komatsu Utility Co., Ltd remains faithful to their promise of helping to build a better tomorrow. The company heritage dates back to 1921, when Komatsu, Ltd began in Japan as a manufacturer of mining and construction equipment. Very quickly the company grew into an industry leader and was responsible for building Japan's first modern bull dozer and farm tractor.

Komatsu has matured into a international giant over the last few decades due to their competence and strength in the field of logistics, mining, excavating and construction. Utilizing innovative designs and technological superiority, they remain at the forefront of these industries.

Evolving in 1945, Komatsu Forklift Co., Ltd has expanded immensely. Using their improved production capabilities and progressive design approaches, Komatsu has become recognized to manufacture the kind of rugged and dependable lift truck that clients across the globe have come to rely on. In 1976, Komatsu Forklift U.S.A., Inc was established to satisfy the increasing demand for its goods in the North American market. To improve costs and efficiencies, a modern plant was developed in Covington, Georgia in 1990, to merge all U.S. Komatsu Forklift product support and manufacturing operations.

Komatsu Forklift U.S.A. continues to meet the needs and demands of their consumers globally while remaining a leading producer and dealer of modern lift trucks and forklift accessories. Central and Latin America, Mexico, the Caribbean and South America are home to some of Komatsu's happy clients along with their North American clients.

After years of providing consumer service and maintaining bonds, Komatsu Forklift understands that meeting the customers' needs is vital. All new product enhancement at Komatsu begins first with the customer. By welcoming contributions and criticism, they are able to ascertain customer wants and expectations then develop revolutionary designs and then manufacture to exceed Komatsu Engineering Standards. Assuring customers that quality is premeditated from the beginning and sustained throughout the production, service and sales processes, allows Komatsu to end up with a superior product from start to finish.

Komatsu engineers are specialized professionals in crafting lift trucks, construction equipment and heavy duty equipment. Their design skill and competence assures that every new piece of equipment will last in the toughest environments and have the ability to survive the roughest applications. Adherence to stringent engineering principles permits Komatsu Forklift to meet ISO 9001 standards. Computer aided design and strict in-house quality standards all contribute to high-class forklift products. Komatsu Engineering Standards translate the contemporary and progressive expertise used in advanced mining and construction equipment into world class equipment.

The modern and well-organized factory in Covington, Georgia is a full service facility. This state-of-the-art facility begins the manufacturing process with unrefined steel which is then welded, designed and prepared. Once assembled and painted the forklifts are ready to leave the facility and enter the market. Maintaining quality control through the duration of the manufacturing process, assures consumers that the quality is built into Komatsu's products from the very beginning.

Komatsu believes that a product is only as worthy as the people who support it and sell it, their sellers make all the difference. Komatsu Forklift features an excellent network of company dealers and independent dealers who are working hard to surpass expectations. Specialized in all aspects from sales, service or operating education, or aftermarket support, their diverse network of experienced and capable professionals are available. Komatsu Forklift Vendor locations across the country have a Komatsu OEM components on-hand to provide the essential service required to keep customers' operations running fluently. Computerized, real-time access with next day distribution from their highly automated supply hub is another option. The online K-Link system assists sellers with online parts management, service and acquisition for all major lift truck brands.

At Komatsu Forklift U.S.A., Inc. they understand that their world-class businesses rely on Komatsu forklifts in their day-to-day operations. So Komatsu focuses their attention on their national account consumers permitting them to benefit from a unique partnership that lets them customize their relationship in order to enhance customer productivity and profits. Komatsu countrywide account clients have access to on-line components and service support system and a comprehensive fleet administration program, offering the ability for Komatsu to be their total solution for any forklift issues.

The efficient and reliable team members at Komatsu Forklift U.S.A., are committed to providing outstanding customer support even if it arrives in the form of training, product sales, aftermarket support, and longterm maintenance. They want to ensure that the client support offered will help their customers meet or exceed their business targets while establishing strong working partnerships in the process. Komatsu strives to be familiar with each of their customers' distinctive means of doing business and enjoys working together to develop an arrangement to best insure their ongoing success.

Komatsu invites you to get in touch with your local Komatsu lift truck dealer today in order to find out more about the selection of services and products they have available. Customer satisfaction and support are two of the businesses top priorities and it is easy to see why thousands of customers world-wide rely on the Komatsu family of products each day.